“Correction: How chatbot e-services motivate communication credibility and lead to customer satisfaction: The perspective of Thai consumers in the apparel retailing context”

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Correction

In the section ‘1.3. Hypotheses’ in this article, in H1a-H4b, the last word has been changed (the words “satisfaction” and “credibility” have changed places). The sentences now read:

‘H1a: Chatbot e-services can provide positive interactions that evoke customer satisfaction.
H1b: Chatbot e-services can provide positive interactions that evoke communication credibility.
H2a: Chatbot e-services can provide positive entertainment that evokes customer satisfaction.
H2b: Chatbot e-services can provide positive entertainment that evokes communication credibility.
H3a: Chatbot e-services can provide positive trendiness that evokes customer satisfaction.
H3b: Chatbot e-services can provide positive trendiness that evokes communication credibility.
H4a: Chatbot e-services can provide positive problem-solving that evokes customer satisfaction.
H4b: Chatbot e-services can provide positive problem-solving that evokes communication credibility.’