# "COVID-19 implications for corporate social responsibility, corporate governance and profitability in banks: The case of Egypt"

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ARTICLE INFO	Zakia Abdelmoneim and Mahmoud Elghazaly (2021). COVID-19 implications for corporate social responsibility, corporate governance and profitability in banks: The case of Egypt. <i>Banks and Bank Systems</i> , <i>16</i> (4), 149-168. doi:10.21511/bbs.16(4).2021.13				
DOI	http://dx.doi.org/10.21511/bbs.16(4).2021.	13			
RELEASED ON	Thursday, 16 December 2021				
RECEIVED ON	Sunday, 26 September 2021				
ACCEPTED ON	Friday, 03 December 2021				
LICENSE	This work is licensed under a Creative Commons Attribution 4.0 International License				
JOURNAL	"Banks and Bank Systems"				
ISSN PRINT	1816-7403				
ISSN ONLINE	1991-7074				
PUBLISHER	LLC "Consulting Publishing Company "Bu	usiness Perspectives"			
FOUNDER	LLC "Consulting Publishing Company "Bu	usiness Perspectives"			
P	G				
NUMBER OF REFERENCES	NUMBER OF FIGURES	NUMBER OF TABLES			
38	0	45			

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#### **BUSINESS PERSPECTIVES**



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www.businessperspectives.org

Received on: 26<sup>th</sup> of September, 2021 Accepted on: 3<sup>rd</sup> of December, 2021 Published on: 16<sup>th</sup> of December, 2021

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# COVID-19 IMPLICATIONS FOR CORPORATE SOCIAL RESPONSIBILITY, CORPORATE GOVERNANCE AND PROFITABILITY IN BANKS: THE CASE OF EGYPT

#### Abstract

This paper aims to measure the relationship between Corporate Social Responsibility (CSR), Corporate Governance (CG), and profitability in listed Egyptian banks. COVID-19 is expected to affect this relationship if the year 2020 is taken. Profitability is measured by earnings per share (EPS), return on equity (ROE), and return on assets (ROA). CSR is measured as a dummy variable and CG is measured by the chief executive officer (CEO) duality. There are three control variables, such as the Islamic variable, which classifies a bank into Islamic or conventional, bank age, and bank size. The paper uses multiple regression and logistic regression models. The final sample is 12 banks consisting of 9 conventional banks and 3 Islamic banks (IBS). The results show no impact of profitability on CSR. The results prove a significant positive impact of profitability on CG; there is a significant negative relationship between CEO duality and EPS at a 0.05 level. CSR has a significant impact on CG at a 0.001 level. The results show a clear impact of COVID-19 on the impact of CSR on profitability only when measured by ROA at 0.001 in the period 2014–2019.

**Keywords** earnings per share, return on equity, return on assets, chief executive officer duality, Egyptian market

JEL Classification G21, G34, G41

#### INTRODUCTION

The global shift towards social and charity sustainability has encouraged financial firms and banks to adopt corporate social responsibility (CSR) practices in their strategies and operations to increase their reputation. Banks are heavily regulated institutions that strive to ensure sustainability and build a better society through CSR to restore their reputation and moral success, especially after the 2008 global financial crisis (Tulcanaza-Prieto et al., 2020). CSR is a shield against financial scandals and a self-regulation process for the corporations to ensure their ethical business conduction. Under Egyptian Vision 2030, CSR is given much more attention to meet the sustainable development requirements of the Egyptian community.

CSR should comply with environmental, social and governance (ESG) assessment criteria to achieve development, to highlight the role of all stakeholders, and to prepare responsible generations. CSR has attracted the attention of all stakeholders around the world to enhance corporate performance, as it is expected that more profitable firms are to be involved in CSR activities and to disclose more about them. CSR is a response to society demands and addressing stakeholders' expecta-



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Conflict of interest statement: Author(s) reported no conflict of interest tions for rewarding the society (Mohd & Kaushal, 2019). CSR implementation and arbitration requires the participation of regulatory authorities, civil societies, and non-governmental organizations (NGOs), along with the industry members (Szegedi et al., 2020).

At the end of 2019, a new coronavirus, identified as COVID-19, was reported, spreading rapidly from China and reaching all countries around the world. For the first time since several decades, the world became blocks of territories and the world trade stopped for months causing great changes for economy and firm actions. By the end of 2020, the impact of COVID-19 on firm performance and profitability was enormous due to lockdowns and closed countries' boundaries, and it is expected that COVID-19 would affect the relationship between profitability and CSR.

CSR and Corporate Governance (CG) are interrelated and complementary concepts to each other and recently become an integral part for any company. Although CG is mandatory and CSR is still optional and is based on the self-governance, yet both of them focus on the ethical and the reputational image of a company and are recommended to increase shareholder value and profit (Verma & Kumar, 2012).

The paper clarifies the contribution of the literature on CSR implementation in developing countries in response to the Egyptian banking sector and its relationship to profitability. It aims to evaluate the relationship between CSR and profitability and to further investigate which of them significantly affect the other. Both the impact of the recent pandemic and CG are investigated to clarify their implications for this relationship.

### 1. LITERATURE REVIEW

Recently after the spread of the COVID-19 pandemic, the world becomes eager to know whether this new coronavirus has affected financial performance of countries and companies. It is important to understand the implications of COVID-19 for CSR and performance. Many studies have investigated the impact of COVID-19 on financial performance (FP) all over the world within the years 2020 and 2021. Among the studies that proved that COVID-19 has a negative impact on firm performance are Aifuwa et al. (2020) in Nigeria, Khatib and Nour (2021) in Malaysia, Song et al. (2021) in USA, Zaremba et al. (2021) in Europe and USA, Bloom et al. (2020) in UK, in 14 countries, Devi et al. (2020) on the Indonesia Stock Exchange, and Orhan and Tirman (2020) in Turkey, and also Fu and Shen (2020), Rababah et al. (2020), Shen et al. (2020), and Zou et al. (2020) in China. From the studies that proved that COVID-19 has a negative impact on a bank's performance are Hassan et al. (2021) in the IBS in the Middle East and North Africa (MENA) region, Talbot and Ordonez-Ponce (2020) in 10 Canadian banks.

On the other hand, some studies tested the effect of COVID-19 in different sectors such as Gu et al.

(2020) in China who found that COVID-19 negatively affected manufacturing industry and other industries such as construction, information transfer, computer services, software, healthcare and social work positively, and Ahmed and Tahat (2020) in UK who found that all sectors' market returns have been severely affected except healthcare and basic materials sectors.

The relationship between CSR disclosure and performance in the financial sector became crucial nowadays, especially after the spread of COVID-19 around the world. CSR is explained by the enormous number of theories that are divided into four groups. The first group is ethical theories that focus on the ethical aspect of corporations to society, including sustainable development theory, stakeholder theory, common good approach, and universal rights theory. Stakeholder theory demonstrated that satisfying all companies' parties or stakeholders would achieve long-term success.

The second group is instrumental theories that go with the shareholder value theory that depicts the role played by CSR in competitive advantage and value creation. The third group is integrative theories that are concerned with social demand satisfaction and their integration into a corporation's decisions. The fourth group is corporate citizenship theory and corporate social performance that are enhanced by political theories concerned with how powerful the companies are and how this would affect their societal responsibilities (Iwu-Egwuonwu, 2020). In addition, agency theory states that CSR affects FP negatively (Gangi et al., 2018).

Some studies considered the human dimension in studying CSR and bank performance. Mensah et al. (2017) examined the impact of commitment of 145 employees from 50 Rural and Community Ghanaian's Banks on CSR engagement through a self-reported questionnaire. The results showed a significant correlation between staff commitment and CSR. Adeleke (2014) studied the relationship between the level of satisfaction and CSR in 99 Nigerian banks using Pearson's correlation coefficient. Adeleke proved a significant relationship between satisfaction level and CSR.

Some studies showed a positive relationship between performance and CSR (Tulcanaza-Prieto et al., 2020; Gangi et al., 2018; Kvasić et al., 2016; Nwanne, 2016; Ofori et al., 2014; Adeleke, 2014), while others could not find a relationship between them (Walker, 2019; El Moslemany & Etab, 2017). Therefore, there is still a debate regarding CSR and profitability, and it is important to dig more on this relationship to find out whether CSR affects profitability, or vice versa. Tulcanaza-Prieto et al. (2020) studied the relationship between CSR and bank performance in the Ecuadorian banking industry; the study used two models, one testing the FP and the other testing non-financial performance (NPF). The results showed a positive relationship between CSR and both financial and non-financial performance.

Walker (2019) examined if there is a significant relationship between CSR and FP in terms of net profit margin (NPM), return on equity (ROE), and return on assets (ROA). The sample included 173 companies for the years from 2012 to 2015. The results found no statistically significant relationship between CSR and FP indicators, NPM, ROE, and ROA.

Gangi et al. (2018) analyzed whether and how CSR affected the FP of the European banking indus-

try. The final sample contained 72 banks, for 504 bank-year observations. Gangi et al. (2018) proved a positive relationship between CSR and FP.

El Moslemany and Etab (2017) studied the relationship between the CSR disclosure and the performance for the finance in three Egyptian banks. El Moslemany and Etab used content analysis of reports provided by Egyptian banks from 2008 to 2011, in addition to descriptive analysis such as Pearson correlation method and the regression analysis. El Moslemany and Etab included two categories of variables; the independent variables (employee, customer, community and CSR toward environment) and dependent variables (earnings per share (EPS), ROE, ROA and NPM). The results showed that there are no clear relationships between the two categories of variables.

Kvasić et al. (2016) studied the online CSR in 28 Croatian banks through content analysis for their websites. The result showed a strong impact of the online CSR disclosure on the market shares. Nwanne (2016) examined the relationship between CSR and the profitability in the banks of Nigeria. The sample includes 35 banks in Nigeria. Nwanne used a multiple regression technique. The result showed that there is a positive correlation between CSR and profitability.

Ofori et al. (2014) investigated the relationship between CSR and performance in 22 Ghanaian banks. Ofori et al. used a questionnaire to collect primary data for the study and archival records used as secondary data. The result showed a positive correlation between the CSR and the performance of finance in Ghanaian banks, but there are some additional factors that control this correlation such as the debt ratio, the growth, the size and the origin.

In addition, other studies examined the impact of CG on CSR practices such as Hosain (2020), Poudel (2015), Sharif and Rashid (2014), and Berghe and Louche (2005) who agreed upon that effective CG supports CSR. Hosain (2020) investigated the relation between CSR expenditure and CG in Bangladeshi banking sector for 5 years from 2015 to 2019 in 35 banks. CG was measured by three variables such as board members' interrelationship, board size, and gender diversity.

Hosain found that board members' interrelationship had a negative relationship with CSR, while both board size and gender diversity had a positive relationship with CSR expenditure. Poudel (2015) studied the relationship between CG and CSR disclosure in 10 Nepalese commercial banks using T-test, content and regression analysis and found that effective CG supports CSR in banks.

Sharif and Rashid (2014) investigated the impact of CG factors in the disclosures of CSR in all Pakistani commercial banks within the 2005–2010 time period using both content analysis and multiple regression analyses. The result found that commercial banks had low CSR activities, while the level of CSR activities rises when they are performed voluntarily. Berghe and Louche (2005) explored the link between CSR and CG in financial and insurance sectors. Financial sectors require more relevant tools to assess environmental and social risks, and sustainability makes companies more resilient for risks and shocks that combining CSR and CG are cornerstone for risk management.

Some other literature studied the relationship between CSR, CG, and performance and concluded that the impact of CG on both CSR and profitability needs further investigation. Ali et al. (2019) studied the moderation role of CSR in the relationship between CG and firm performance and found that CG improved firm performance when a company practiced CSR. Ali et al. used a panel regression from 2009 to 2018 for 3,400 Shanghai Stock Exchange (SSE) listed firms and concluded that female directors and foreign institutional investors' presence improved firm performance when a company practiced CSR.

Selcuk (2019) examined the effect of CSR on FP with ownership concentration as a moderator factor in 100 firms listed on the Borsa Istanbul (BIST) from 2014 to 2018. Selcuk found a positive relationship between CSR and FP, which CSR moderated negatively through ownership concentration.

Kabir and Thai (2017) investigated the relationship between CSR and FP with CG as a moderator. The final sample consisted of 1,960 firm-year observations covering 524 Vietnamese firms in the period of 2008 to 2013. CG is measured by board size, board independence, state and foreign

ownership. The results showed a positive relationship between CSR and firm performance and that board size, board independence, and foreign ownership strengthen this relation.

Accordingly, the following hypotheses are to be tested to reach the objective of this paper:

- *H*<sub>1</sub>: There is a significant positive relationship between CSR and profitability in the banking sector.
- H<sub>2</sub>: There is a significant positive relationship between CG and profitability in the banking sector.
- $H_3$ : There is a significant positive relationship between CG and CSR in the banking sector.
- *H*<sub>4</sub>: COVID-19 affects the relationship between banks' profitability and CSR involvement.

#### 2. METHOD

This paper follows the deductive approach to reach its main aim to test the relationship between bank CSR involvement and profitability in the banks listed in the Egyptian stock market (EGX). The paper scope is extended to study the effect of COVID-19 and CG on the relationship between profitability and CSR.

The methodology consists of two sections; the first is the theoretical part compromising the literature review discussing the relationship between CSR, CG, and profitability. The second part is empirical part that uses multiple regression and logistic regression models to analyze these relations. According to the previously discussed literature, the paper aims to fill four main gaps in Egyptian banks; the first is the gap in assessing the relationship between profitability and CSR, the second is the gap in measuring the effect of CG compliance on CSR, the third is measuring the effect of CG compliance on profitability, and finally, determining the impact of COVID-19 on the relationship between banking profitability and CSR involvement.

Data were collected from the annual reports, the banks' websites, and Mubasher and Investing websites. CSR variable is found by content analysis. The population consists of the banks listed in the EGX within the sample period 2014 to 2020. The final sample is 12 banks consisting of 9 conventional banks – Commercial International bank (CIB), Credit Agricole (CAE), Egyptian gulf (EG), Export Development bank of Egypt (EDBE), Housing and developing (HDB), National Bank of Kuwait (NBK), Qatar National Bank (QNB), Société Arabe Internationale de Banque (SAIB), Suez Canal, Union National bank (NBE) and three Islamic banks (IBS); Faisal Islamic bank of Egypt (FIB), Abu-Dhabi Islamic bank (ADIB), and Al-Baraka (ABE). The banks selected in the sample must be registered in EGX for the 7 years under study.

It is expected that the pandemic has affected the relationship between CSR and profitability if the year 2020 is taken into account; then test and reach a conclusion for whether COVID-19 would have any impact for COVID-19 pandemic on the performance of the sample banks, the regression model is tested in two periods of time; the first one from 2014 to 2020 and the second one from 2014 to 2019, excluding the impact of the COVID-19 pandemic year. 2021 financial reports are not released yet to extend the test.

Profitability is measured by three measures such as EPS, ROE, and ROA with a separated model for each measure. EPS is an indicator for how much the market is willing to pay for each share. ROE is as indicator for profitability from the stockholder's perspective, which excludes financial leverage and focuses only on equity, while ROA takes financial leverage into consideration. There are three control variables, which are Islamic variables that classify banks into Islamic or Non-Islamic, i.e. conventional, age of the bank, and size of a bank's revenues.

Data collection is illustrated in Appendices A to J. The correlation matrices are shown in Appendices K and L. The multiple regression models 1, 2, and 3 and the logistic regression models 4 and 5 are illustrated below, and the model variables and their measurements are illustrated in Table 1.

$$EPS _Y_{i,t} = \alpha i, t + \beta_{1i,t} Islamic_{i,t} +$$

$$+ \beta_{2i,t} CSR_{i,t} + \beta_{3i,t} AGE_{i,t} + \beta_{4i,t} SIZE_{i,t} +$$

$$+ \beta_{5i,t} CEO _CHAIR_{i,t} + \varepsilon,$$
(1)

$$ROE_{Y_{i,t}} = \alpha i, t + \beta_{1i,t} Islamic_{i,t} +$$

$$+ \beta_{2i,t} CSR_{i,t} + \beta_{3i,t} AGE_{i,t} + \beta_{4i,t} SIZE_{i,t} +$$

$$+ \beta_{5i,t} CEO_{CHAIR_{i,t}} + \varepsilon,$$
(2)

$$ROA_{-}Y_{i,t} = \alpha i, t + \beta_{1i,t}Islamic_{i,t} +$$

$$+ \beta_{2i,t}CSR_{i,t} + \beta_{3i,t}AGE_{i,t} + \beta_{4i,t}SIZE_{i,t} +$$

$$+ \beta_{5i,t}CEO_{-}CHAIR_{i,t} + \varepsilon,$$
(3)

$$CSR\_Y_{i,t} = \alpha i, t + \beta_{1i,t} Islamic_{i,t} +$$

$$+ \beta_{2i,t} EPS_{i,t} + \beta_{3i,t} AGE_{i,t} + \beta_{4i,t} SIZE_{i,t} +$$

$$+ \beta_{5i,t} CEO\_CHAIR_{i,t} + \beta_{6i,t} ROE_{i,t} + \varepsilon,$$

$$(4)$$

$$CSR_{Y_{i,t}} = \alpha i, t + \beta_{1i,t} Islamic_{i,t} +$$

$$+ \beta_{2i,t} EPS_{i,t} + \beta_{3i,t} AGE_{i,t} + \beta_{4i,t} SIZE_{i,t} +$$

$$+ \beta_{5i,t} CEO_{CHAIR_{i,t}} + \beta_{6i,t} ROA_{i,t} + \varepsilon,$$
(5)

where *EPS*, *ROA*, and *ROE* are the indicators for Profitability; *CSR* is the Corporate Social Responsibility; *CEO\_CHAIR* is an indicator for corporate governance; *Islamic*, *AGE*, and *SIZE* are control variables;  $\alpha$  and  $\beta$  are constants; and  $\varepsilon$  is the error.

**Table 1.** Model variables and their measurements

	<del>;</del>	*		
Variables	Definition	Measurement		
	Profitability	y variables		
EPS	Earnings per share	Diluted normalized Earnings per share		
ROE	Return on Equity	Net Income before tax divided by Total Equity		
ROA	Return on Assets	Net Income before tax divided by Total Asset		
Co	rporate Social Res	ponsibility variable		
CSR	Corporate Social Responsibility	Dummy variable, "1" if the Bank has CSR in its annual reports or website, and "0" otherwise.		
Corporate Governance variable				
CEO_CHAIR	CEO Duality occurs when CEO is the chairman of the BOD (indicator of absence of CG)	Dummy variable, "1" if the Bank's CEO is the chairman of the BOD, and "0" otherwise		
	Control v	ariables		
Islamic	Classify the bank to whether Islamic or Non-Islamic (Conventional)	Dummy variable, "1" if the Bank is Islamic and "0" otherwise		
AGE	Age of the bank	Number of operating years since the bank was established		
SIZE	Size of bank's revenues	Log of annual Revenue (sum of interest and non-interest income)		

#### 3. RESULTS

Table 2 shows the results for testing the multiple regression model (1) (see Appendices A to D for descriptive statistics).

As shown in Table 2, there is a significant negative relationship between CEO duality and EPS at 0.01 and 0.05 levels, respectively; when the CEO duality increases by one, the profitability declines by 2.112 and 2.0, respectively. Strong CG reduces the CEO influence and decreases the CEO duality as well. The model did not find any relationship between EPS and both CSR and Islamic. Accordingly, COVID-19 has not affected the relationship between EPS and CSR, CG, and the control variables, *Islamic*, *Age*, and *Size*. It is found that bank age has a significant impact on EPS at the 0.05 level, regardless of the 2020 effect, when the bank age increases by one year, profitability increases by .08 and .079, respectively. The results show a significant positive relationship between bank size and EPS at 0.05; when the size increases by one, the profitability declines by 1.339 and 1.344, respectively.

Table 3 shows the results of testing the multiple regression model (2) (see Appendices B and E for descriptive statistics).

As shown in Table 3, there is a significant negative relationship between CEO duality and ROE at a 0.05 level; when the CEO duality increases by one, the profitability declines by 0.044 and 0.047, respectively. Strong CG reduces the CEO influence and decreases the CEO duality as well. The model did not find any relationship between ROE, CSR and the control variables, Islamic and Bank age. Accordingly, COVID-19 has not affected the relationship between ROE and CSR, CG, Islamic, Age, and Size. The results show that bank size has a significant impact on ROE at 0.05, regardless of the 2020 effect; when the bank age increases by one year, profitability increases by .082 and .085, respectively.

Table 4 shows the results of testing the multiple regression model (3) (see Appendices C to F for descriptive statistics).

The model did not find any relationship between *ROA* and all the dependent variables in the model; *CSR*, *CG*, and the control variables; Islamic, Bank age, Bank size. Accordingly, COVID-19 has not affected the relationship between *ROA*, *CSR*, and the control variables; *CG*, Islamic, Age, and Size.

For further investigation regarding testing the relationship between CSR and profitability; Tables 5

Table 2. Results from the impact of CSR on EPS, Model (1)

Variables	Expected sign	Period 2014–2020 COVID-19 pand		Period 2014–2019, COVID-19 pand	
	sign	Sign from model	P-value	Sign from model	P-value
CSR	+ve	+ve	.625	+ve	.748
CEO_CHAIR	-ve	–ve	.006**	-ve	.018*
Islamic	+ve	–ve	.505	-ve	.481
Age	+ve	+ve	.022*	+ve	.039*
Size	+ve	–ve	.038*	+ve	.049*

Note: \* correlation is significant at the 0.05 level (2-tailed); \*\* correlation is significant at the 0.01 level (2-tailed); \*\*\* correlation is significant at the 0.001 level (2-tailed).

**Table 3.** Results from the impact of CSR on ROE, Model (2)

Variables Expected sign		Period 2014–2020, i COVID-19 pande		Period 2014–2019, excluding the COVID-19 pandemic effect		
		Sign from model	P-value	Sign from model	P-value	
CSR	+ve	+ve	.676	+ve	.589	
CEO_CHAIR	-ve	-ve	.035*	-ve	.055*	
Islamic	+ve	-ve	.877	-ve	.816	
Age	+ve	+ve	.973	–ve	.930	
Size	+ve	+ve	.000***	+ve	.000***	

Note: \* correlation is significant at the 0.05 level (2-tailed); \*\* correlation is significant at the 0.01 level (2-tailed); \*\*\* correlation is significant at the 0.001 level (2-tailed).

Table 4. Results from the impact of CSR on ROA, Model (3)

Variables E	Expected	Period 2014–2020, including the COVID-19 pandemic effect			9, excluding the COVID-19 demic effect	
sign		Sign from model	P-value	Sign from model	P-value	
CSR	+ve	-ve	.863	+ve	.132	
CEO_CHAIR	–ve	+ve	.542	-ve	.111	
Islamic	+ve	+e	.420	-ve	.232	
Age	+ve	+ve	.950	-ve	.887	
Size	+ve	+ve	.099	+ve	.180	

Note: \* correlation is significant at the 0.05 level (2-tailed); \*\* correlation is significant at the 0.01 level (2-tailed); \*\*\* correlation is significant at the 0.001 level (2-tailed).

Table 5. Results from the impact of ROE and EPS on CSR, Model (4)

Variables	Expected sign -	Period 2014–2020, ii COVID-19 pander		Period 2014–2019, excluding COVID-19 pandemic effec	
	sign -	Sign from model	P-value	Sign from model	P-value
EPS	+ve	+ve	.401	-ve	.152
ROE	+ve	+ve	.322	+ve	.195
CEO_CHAIR	–ve	-ve	.001***	–ve	.002*
slamic	+ve	-ve	.657	+ve	.845
Age	+ve	+ve	.001***	+ve	.003*
Size	+ve	+ve	.926	+ve	.308

Note: \* correlation is significant at the 0.05 level (2-tailed); \*\* correlation is significant at the 0.01 level (2-tailed); \*\*\* correlation is significant at the 0.001 level (2-tailed).

and 6 show the results for testing the logistic regression models (4) & (5) for the period 2014 to 2020 including COVID-19 pandemic effect and for the period 2014 to 2019, see Appendices G-J for descriptive statistics.

As shown in Table 5, there is a significant negative relationship between *CEO* duality and *CSR* at 0.001 and 0.05 levels, respectively; when the *CEO* duality increases by one, *CSR* declines by 3.357 and 2.936, respectively. Accordingly, the results prove a significant relationship between *CG* and *CSR* at 0.001 and 0.05 levels, respectively. The results found that bank age has a significant impact on *CSR* at 0.001

and 0.05 levels, respectively; when the bank age increases by one year, *CSR* increases by .144 and .141, respectively. The P-values for *Islamic*, *EPS*, *Size*, and *ROE* are .657, .401, .926, and .322, thus, there is no relationship between *Islamic*, *Size*, *EPS*, and *ROE* and the *CSR*. Accordingly, COVID-19 has not affected the relationship between *CSR* and *EPS*, *ROE*, *CG*, *Islamic*, *Age*, and *Size*.

As shown in Table 6, there is a significant negative relationship between *CEO* duality and *CSR* at a 0.001 level; when the *CEO* duality increases by one, the *CSR* declines by 3.471 and 3.488. Accordingly, the results prove a significant relationship between

Table 6. Results from the impact of ROA and EPS on CSR, Model (5)

Variables	Expected	Period 2014–2020, in COVID-19 pandem		Period 2014–2019, ex COVID-19 panden	
	sign	Sign from model	P-value	Sign from model	P-value
EPS	+ve	+ve	.129	-ve	.001***
ROA	+ve	-ve	.705	+ve	.001***
CEO_CHAIR	–ve	-ve	.001***	-ve	.001***
Islamic	+ve	-ve	.560	+ve	.349
Age	+ve	+ve	.002*	+ve	.000***
Size	+ve	+ve	.643	-ve	.200

Note: \* correlation is significant at the 0.05 level (2-tailed); \*\* correlation is significant at the 0.01 level (2-tailed); \*\*\* correlation is significant at the 0.001 level (2-tailed).

CG and CSR at the 0.001 level. When excluding the year 2020 – the pandemic year, *EPS* and *ROA* have a significant negative impact on *CSR* at 0.001. When *EPS* increases by 1, *CSR* decreases by .622, and when *ROA* increases by 1, *CSR* increases by 260.824. It is concluded that bank age has a significant impact on CSR at 0.05 and 0.001 levels, respectively; when the bank age increases by one year, the *CSR* increases by .151 and .31, respectively. There is no relationship between bank size and CSR. Accordingly, COVID-19 has affected the relationship between *CSR* and both *EPS*, and *ROA*.

The summary for paper results and related literature is illustrated in Table 7.

#### 4. DISCUSSION

Regarding the multiple regression models 1, 2, and 3 (Tables 2-4), it is concluded that the impact of

CSR on profitability is not confirmed, thus, the first hypothesis is rejected H1: There is a significant positive relationship between CSR and profitability in banking sector. Regarding the logistic regression models 4 and 5 that measured the impact of profitability on CSR, the results from the logistic model 4 that measured the impact of *ROE* and *EPS* on CSR did not find any impact of ROE and EPS on *CSR* before or during COVID-19. The results from logistic model 5 confirmed the impact of ROA and EPS on CSR when excluding 2020 – the pandemic year. EPS has a significant negative impact on CSR at 0.001; when EPS increases by 1, CSR decreases by .622, and ROA has a significant positive impact on CSR when ROA increases by 1, CSR increases by 260.824. Accordingly, COVID-19 has affected the relationship between CSR and both EPS and ROA. Thus, the first hypothesis is accepted H1: There is a significant positive relationship between CSR and profitability in banking sector.

**Table 7.** Summary of results and their relation to literature

The paper's hypotheses	Method used	Expected sign	Results' sign	Result	Proponents from literature	Opponents from literature
H <sub>1</sub> : There is a significant positive relationship between CSR and profitability in banking sector	Multiple Regression (Tables 3-5), Logistic Regression (Tables 6&7) and (Appendices A-J)	+ve Significant positive relationship between CSR and profitability in Banking sector	Insignificant relationship N/A	Reject H <sub>1</sub> (but H <sub>1</sub> is accepted when ROA as indicator for profitability in Banking sector. +ve significant relationship between CSR and profitability in Banking sector (after excluding Covid-19 effect)	Tulcanaza-Prieto et al. (2020), Gangi et al. (2018); Nwanne (2016); Ofori et al. (2014); Margolis et al., (2009); Orlitzky (2008); Orlitzky et al. (2003)	Walker (2019); El Moslemany and Etab (2017)
H <sub>2</sub> : There is a significant positive relationship between CG and profitability in the banking sector	Multiple Regression (Tables 2-4), and (Appendices G-J)	+ve significant positive relationship between CG and profitability in the banking sector (–ve relationship between CEO duality and profitability)	+ve significant positive relationship between CG and profitability in the banking sector (–ve relationship between CEO duality and profitability)	Accept H₂	Ali et al. (2019); and Selcuk (2019)	
H <sub>3</sub> : There is a significant positive relationship between CG and CSR in the banking sector	Logistic Regression (Tables 5 and 6) and (Appendices A-F)	+ve significant positive relationship between CG and CSR in the banking sector (–ve relationship between CEO duality and CSR)	+ve significant positive relationship between CG and CSR in the banking sector (–ve relationship between CEO duality and CSR)	Accept H₂	Hosain (2020); Ali et al. (2019); Selcuk (2019); Kabir and Thai (2017); Poudel (2015); and Berghe and Louche (2005)	

The paper's hypotheses	Method used	Expected sign	Results' sign	Result	Proponents from literature	Opponents from literature
H - COVID 10	Analysis at two different period (Tables 2-4) and (Appendices A-F)	Difference in the multiple regression results when excluding the year 2020 from the model, which represents the COVID-19 adverse factor on the relation	No effect of COVID-19	Reject <b>H</b> <sub>4</sub>	Hassan et al. (2021); Khatib and Nour (2021); Song et al. (2021); Zaremba et al. (2021); Ahmed and Tahat (2020);	
H <sub>4</sub> : COVID-19 affects the relationship between banks' profitability and CSR involvement	Analysis at two different period (Tables 5 and 6) and (Appendices G-J)	Difference in the logistic regression results when excluding the year 2020 from the model, which represents the COVID-19 adverse factor on the relation	In the time period 2014 to 2019 after excluding the COVID-19 impact period, the results show a significant positive relationship between profitability measured by ROA and CSR	Accepts <b>H</b> ₄	Aifuwa et al (2020); Bloom et al. (2020); Devi et al. (2020); Fu and Shen (2020); Orhan and Tirman (2020); Rababah et al. (2020); Shen et al. (2020); Talbot and Ordonez-Ponce (2020); Zou et al. (2020)	Gu et al. (2020)

Results from the multiple regression model 1 that measured the impact of CSR on EPS find a significant negative relationship between CEO duality, which is considered an indicator for the absence of CG and profitability. Results found a significant negative relationship between CEO duality and EPS at 0.01 and 0.05 levels, respectively; when the CEO duality increases by one, the profitability declines by 2.112 and 2.0, respectively. Results from the multiple regression model 2 that measured the impact of CSR on ROE find a significant negative relationship between CEO duality and ROE at a 0.05 level; when the CEO duality increases by one, the profitability declines by 0.044 and 0.047, respectively. This means that CG has a significant impact on profitability, as strong CG reduces the CEO influence and decreases the CEO duality as well. Thus, the second hypothesis is accepted H<sub>2</sub>: There is a significant positive relationship between CG and profitability in the banking sector. On the other hand, the results from the multiple regression model 3 that measured the impact of CSR on ROA could not find any relationship between CG and ROA.

Results from logistic model 4 that measured the impact of ROE and EPS on CSR show a signifi-

cant negative relationship between CEO duality and CSR at 0.001 and 0.05 levels, respectively; when the CEO duality increases by one, CSR declines by 3.357 and 2.936, respectively. Results from logistic model 5 that measured the impact of ROA and EPS on CSR show a significant negative relationship between CEO duality and CSR at a 0.001 level; when the CEO duality increases by one, the CSR declines by 3.471 and 3.488. Accordingly, the results proved that CG affects CSR significantly, as they show a significant negative relationship between CEO duality and CSR, which proves a significant relationship between CG and CSR. Thus, the second hypothesis is accepted H<sub>2</sub>: There is a significant positive relationship between CG and profitability in the banking sector

Regarding the multiple regression models, the results do not show a clear impact of COVID-19 on profitability, thus, the fourth hypothesis is rejected H4: COVID-19 affects the relationship between banks' profitability and CSR involvement. Regarding the logistic regression models 4 and 5 (Tables 5 and 6), the results show a clear impact of COVID-19 on profitability, as it is found in the time period 2014 to 2019,

and a significant positive relationship between *CSR* and profitability when measured by *ROA*. The results in the same period found a negative significant impact of *EPS* on *CSR*. The results

could not find similar evidence for *ROE* on *CSR*. Thus, the fourth hypothesis is partially accepted H4: COVID-19 affects the relationship between banks' profitability and CSR involvement.

#### CONCLUSION

At the end of 2019, a novel coronavirus, identified as COVID-19, was reported, spreading rapidly from China and reaching all countries around the world, and by the end of 2020, the impact of COVID-19 on firm performance and profitability was significant. The results show a clear effect of COVID-19 on the impact of profitability on CSR as it is found in the time period 2014 to 2019; COVID-19 affected the impact of profitability on CSR when the profitability is measured by ROA. This enhances the idea that before the spread of COVID-19, the management of a bank's inside assets, leverage, operations and processes were heading for CSR activities. The results show that CSR is not a factor in enhancing a bank's profitability, which may be due to the negative reaction of stockholders to CSR expenditure. It is important to raise the awareness of social and economic sustainability. In contrast, banks' profitability encourages their involvement in CSR. CG plays an important role in enhancing the relationship between CSR and profitability; it is found that CG affected both profitability and CSR positively. CG helps CEOs to work for the strategic and social benefit of the company.

For future research, it is recommended to use more sophisticated CSR variables and other performance measures such as sustainability balanced scorecard (BSC) to study the whole Egyptian economy and to apply international comparisons across different countries, taking the impact of COVID-19 into a broader scope. It is important to extend the time frame used to test the impact of COVID-19 on CSR or profitability.

#### **AUTHOR CONTRIBUTIONS**

Conceptualization: Zakia Abdelmoneim, Mahmoud Elghazaly.

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Validation: Zakia Abdelmoneim. Visualization: Zakia Abdelmoneim.

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#### **APPENDICES**

## **APPENDIX A.** Multiple regression model of EPS using the period from 2014 to 2020, including the COVID-19 pandemic effects

Table A1. Variables entered/removed<sup>a</sup>

Model	Variables entered	Variables removed	Method
1	CEO, Islamic, Size, Age, CSR <sup>b</sup>	-	Enter

Note: a. dependent variable: EPS; b. all requested variables entered.

Table A2. Model summary

Model	R	R square	Adjusted R square	Std. error of the estimate
1	.463ª	.215	.167	3.03813

Note: a. predictors: (constant) CEO, Islamic, Size, Age, CSR...

Table A3. ANOVAª

	Model	Sum of squares	df	Mean square	F	Significance
	Regression	206.894	5	41.379	4.483	.001 <sup>b</sup>
1	Residual	756.880	82	9.230	_	_
	Total	963.774	87	-	-	-

Note: a. dependent variable: EPS; b. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table A4. Coefficients<sup>a</sup>

	Model	Unstandardized coefficients		Standardized coefficients		c::6:
	iviodei	В	Std. error	Beta	τ	Significance
	(Constant)	-2.899	2.509	-	-1.155	.251
	CSR	.373	.759	.054	.491	.625
1	Islamic	530	.791	<del>-</del> .068	669	.505
1	Age	.080	.034	.250	2.339	.022
	Size	1.339	.635	.214	2.109	.038
	Ceo	-2.112	.753	314	-2.805	.006

Note: a. dependent variable: EPS.

## **APPENDIX B.** Multiple regression model of ROE using the period from 2014 to 2020, including the COVID-19 pandemic effects

Table B1. Variables entered/removed<sup>a</sup>

Model	Variables entered	Variables removed	Method
1	CEO, Islamic, Size, Age, CSR <sup>b</sup>	-	Enter

Note: a. dependent variable: ROE; b. all requested variables entered.

Table B2. Model summary

Model	R	R square	Adjusted R square	Std. error of the estimate
1	.549ª	.302	.259	.083593557633224

Note: a. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table B3. ANOVA<sup>a</sup>

	Model	Sum of squares	df	Mean square	F	Significance
	Regression	.248	5	.050	7.093	.000b
1	Residual	.573	82	.007	-	-
	Total	.821	87	-	_	-

Note: a. dependent variable: ROE; b. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table B4. Coefficients<sup>a</sup>

	Model	Unstandardized coefficients		Standardized coefficients		Significance
	iviodei	В	Std. error Beta		τ	
	(Constant)	058	.069	-	835	.406
	CSR	.009	.021	.043	.420	.676
4	Islamic	003	.022	−.015	156	.877
1	Age	3.233E-005	.001	.003	.034	.973
	Size	.082	.017	.451	4.717	.000
	CEO	044	.021	<b>−</b> .226	-2.147	.035

Note: a. dependent variable: ROE.

# **APPENDIX C.** Multiple regression model of ROA using the period from 2014 to 2020, including the COVID-19 pandemic effects

Table C1. Variables entered/removed<sup>a</sup>

Model	Variables entered	Variables removed	Method
1	CEO, Islamic, Size, Age, CSR <sup>b</sup>	-	Enter

Note: a. dependent variable: ROA; b. All requested variables entered.

Table C2. Model summary

Model	R	R square	Adjusted R square	Std. error of the estimate
1	.223ª	.050	008	.032935122506869

Note: a. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table C3. ANOVA<sup>a</sup>

	Model	Sum of squares	df	Mean square	F	Significance
	Regression	.005	5	.001	.859	.512 <sup>b</sup>
1	Residual	.089	82	.001	-	-
	Total	.094	87	-	_	-

Note: a. dependent variable: ROA; b. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table C4. Coefficients<sup>a</sup>

	Model	el Unstandardized coefficients Standar B Std. error		Standardized coefficients		c::6:
	iviodei			Beta	τ .	Significance
	(Constant)	015	.027	-	554	.581
	CSR	001	.008	021	174	.863
1	Islamic	.007	.009	.091	.811	.420
1	Age	2.316E-005	.000	.007	.062	.950
	Size	.011	.007	.186	1.670	.099
	CEO	005	.008	075	612	.542

Note: a. dependent variable: ROA.

## **APPENDIX D.** Multiple regression model of EPS using the period from 2014 to 2019, excluding the COVID-19 pandemic effects

Table D1. Variables entered/removed<sup>a</sup>

Model	Variables entered	Variables removed	Method
1	CEO, Islamic, Size, Age, CSR <sup>b</sup>	-	Enter

Note: a. dependent variable: EPS; b. All requested variables entered.

Table D2. Model summary

Model	R	R square	Adjusted R square	Std. error of the estimate
1	.439ª	.193	.135	2.96720

Note: a. predictors: (constant) CEO, Islamic, Size, Age, CSR.

#### Table D3. ANOVAa

	Model	Sum of squares	df	Mean square	F	Significance
	Regression	147.171	5	29.434	3.343	.009b
1	Residual	616.298	70	8.804	-	-
	Total	763.469	75	-	_	-

Note: a. dependent variable: EPS; b. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table D4. Coefficients<sup>a</sup>

	Model	Unstandardized coefficients		Standardized coefficients		C::fi
	iviodei	В	Std. error Beta		τ	Significance
	(Constant)	-2.904	2.662	-	-1.091	.279
	CSR	.264	.817	.040	.323	.748
1	Islamic	592	.835	−.079	709	.481
1	Age	.079	.038	.255	2.102	.039
	Size	1.344	.671	.224	2.002	.049
	CEO	-2.000	.827	−.307	-2.418	.018

Note: a. dependent variable: EPS.

## **APPENDIX E.** Multiple regression model of ROE using the period from 2014 to 2019, excluding the COVID-19 pandemic effects

Table E1. Variables entered/removed<sup>a</sup>

Model	Variables entered	Variables removed	Method
1	CEO, Islamic, Size, Age, CSR <sup>b</sup>	-	Enter

Note: a. dependent variable: ROE; b. all requested variables entered.

Table E2. Model summary

Model	R	R square	Adjusted R square	Std. error of the estimate
1	.557ª	.310	.261	.086249833953703

Note: a. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table E3. ANOVA<sup>a</sup>

	Model	Sum of squares	df	Mean square	F	Significance
	Regression	.234	5	.047	6.299	.000b
1	Residual	.521	70	.007	-	-
	Total	.755	75	-	-	-

Note: a. dependent variable: ROE; b. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table E4. Coefficients<sup>a</sup>

	B.C. alal	Unstandardized coefficients		Standardized coefficients		6::
	Model	В	Std. error	Beta	τ	Significance
	(Constant)	060	.077	-	770	.444
	CSR	.013	.024	.062	.543	.589
1	Islamic	006	.024	−.024	233	.816
1	Age	-9.627E-005	.001	−.010	088	.930
	Size	.085	.020	.451	4.356	.000
	CEO	047	.024	−.228	-1.949	.055

Note: a. dependent variable: ROE.

## **APPENDIX F.** Multiple regression model of ROA using the period from 2014 to 2019, excluding the COVID-19 pandemic effects

Table F1. Variables entered/removed<sup>a</sup>

Model	Variables entered	Variables removed	Method
1	CEO, Islamic, Size, Age, CSR <sup>b</sup>	-	Enter

Note: a. dependent variable: ROA; b. all requested variables entered.

Table F2. Model summary

Model	R	R square	Adjusted R square	Std. error of the estimate
1	.417ª	.174	.115	.018678484398632

Note: a. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table F3. ANOVA<sup>a</sup>

	Model	Sum of squares	df	Mean square	F	Significance
	Regression	.005	5	.001	2.941	.018 <sup>b</sup>
1	Residual	.024	70	.000	-	-
	Total	.030	75	-	_	-

Note: a. dependent variable: ROA; b. predictors: (constant) CEO, Islamic, Size, Age, CSR.

Table F4. Coefficients<sup>a</sup>

	M1 - 1	Unstandardized coefficients		Standardized coefficients		C:::::
'	Model	В	Std. error	Beta	τ	Significance
	(Constant)	.005	.017	-	.279	.781
	CSR	.008	.005	.192	1.524	.132
1	islamic	006	.005	−.137	-1.204	.232
1	Age	-3.380E-005	.000	018	143	.887
	Size	.006	.004	.153	1.353	.180
	CEO	008	.005	−.207	-1.614	.111

Note: a. dependent variable: ROA.

## **APPENDIX G.** Logistic regression model of ROE and EPS using the period from 2014 to 2020, including the COVID-19 pandemic effects

**Table G1.** Omnibus tests of model coefficients

	Step	Chi-square	df	Sig.	
	Step	30.367	6	.000	
1	Block	30.367	6	.000	
	Model	30.367	6	.000	

**Table G2.** Model summary

Step	−2 Log likelihood	Cox & Snell R square	Nagelkerke R square
1	75.301ª	.313	.429

Note: a. estimation terminated at iteration number 6 because parameter estimates changed by less than .001.

**Table G3.** Variables in the equation

	Cham	_	с г	Wald	-16	Sia	F(D)	95% C.	95% C.I. for EXP(B)		
Step		В	S.E.	Wald	df	Sig.	Exp(B)	Lower	Upper		
	x1Islamic(1)	312	.702	.197	1	.657	.732	.185	2.896		
	X2Eps	.144	.171	.707	1	.401	1.155	.825	1.616		
	<b>X</b> 3age	.161	.049	10.580	1	.001	1.174	1.066	1.294		
1ª	X4SIZE	.060	.646	.009	1	.926	1.061	.299	3.765		
	X5 <i>CEO</i> chairman(1)	-3.357	1.046	10.292	1	.001	.035	.004	.271		
	X6ROE	4.033	4.076	.979	1	.322	56.405	.019	166172.015		
	Constant	-4.307	2.357	3.337	1	.068	.013	_	_		

Note: a. variable(s) entered on step 1: x1/slamic, X2Eps, X3age, X4S/ZE, X5CEOchairman, X6ROE.

## **APPENDIX H.** Logistic regression model of ROA and EPS using the period from 2014 to 2020, including the COVID-19 pandemic effects

Table H1. Omnibus tests of model coefficients

	Step	Chi-square	df	Sig.	
	Step	30.169	5	.000	
1	Block	30.169	5	.000	
	Model	30.169	5	.000	

Table H2. Model summary

Step	−2 Log likelihood	Cox & Snell R square	Nagelkerke R square
1	76.175ª	.305	.419

Note: a. estimation terminated at iteration number 6 because parameter estimates changed by less than .001.

**Table H3.** Variables in the equation

	Chan	ь	6.5	Wald	df	Sig	F(D)	95% C.I. for EXP(B)		
	Step	В	S.E.		ar	Sig.	Exp(B)	Lower	Upper	
	x1Islamic(1)	410	.703	.339	1	.560	.664	.167	2.634	
	X2Eps	.241	.159	2.303	1	.129	1.273	.932	1.738	
	X3age	.151	.049	9.620	1	.002	1.163	1.057	1.280	
1ª	X4SIZE	.283	.609	.215	1	.643	1.327	.402	4.376	
	X5CEOchairman(1)	-3.471	1.079	10.344	1	.001	.031	.004	.258	
	X7ROA	-2.931	7.744	.143	1	.705	.053	.000	208423.219	
	Constant	-3.979	2.289	3.021	1	.082	.019	-	_	

Note: a. variable(s) entered on step 1: x1Islamic, X2Eps, X3age, X4SIZE, X5CEOchairman, X7ROA.

## **APPENDIX I.** Logistic regression model of ROE and EPS using the period from 2014 to 2019, excluding the COVID-19 pandemic effects

Table I1. Omnibus tests of model coefficients

		Chi-square	df	Sig.
	Step	21.136	6	.002
Step 1	Block	21.136	6	.002
	Model	21.136	6	.002

Table 12. Model summary

Step	−2 Log likelihood	Cox & Snell R square	Nagelkerke R square
1	75.092ª	.254	.345

Note: a. estimation terminated at iteration number 5 because parameter estimates changed by less than .001.

**Table 13.** Variables in the equation

	Shara		6.5	Wald	-16	c:-	F(D)	95% C.	. for EXP(B)
	Step	В	S.E.	vvaid	ar	Sig.	Exp(B)	Lower	Upper
	x1Islamic(1)	.136	.696	.038	1	.845	1.146	.293	4.484
	X2Eps	171	.119	2.050	1	.152	.843	.668	1.065
	X3age	.141	.047	9.082	1	.003	1.152	1.051	1.262
1ª	X4SIZE	.700	.687	1.038	1	.308	2.013	.524	7.736
	X5CEOchairmanmoderator(1)	-2.936	.943	9.690	1	.002	.053	.008	.337
	X6ROE	5.147	3.971	1.680	1	.195	171.908	.072	412161.810
	Constant	-5.681	2.528	5.049	1	.025	.003	-	-

Note: a. Variable(s) entered on step 1: x1Islamic, X2Eps, X3age, X4SIZE, X5CEOchairmanmoderator, X6ROE.

# **APPENDIX J.** Logistic regression model of ROE and EPS using the period from 2014 to 2019, excluding the COVID-19 pandemic effects

Table J1. Omnibus tests of model coefficients

	Step	Chi-square	df	Sig.		
	Step	41.257	6	.000		
1	Block	41.257	6	.000		
	Model	41.257	6	.000		

Table J2. Model summary

Step	−2 Log likelihood	Cox & Snell R square	Nagelkerke R square
1	54.971°	.436	.592

Note: a. estimation terminated at iteration number 7 because parameter estimates changed by less than .001.

**Table J3.** Variables in the equation

	Cha.		6.5	المارة الم	-16	Sia	F(D)	95% C.I.for EXP(B)		
	Step  x1Islamic(1)  X2Eps  X3age  X4SIZE  X5CEOchairmanmoderator(1)  X7ROA	В	3.E.	Wald	ar	Sig.	Exp(B)	Lower	Upper	
		.785	.837	.878	1	.349	2.192	.425	11.314	
	X2Eps	622	.181	11.760	1	.001	.537	.377	.766	
		.310	Ī	12.290	1	.000	1.363	1.146	1.621	
1ª	71.0722	-1.353	1.056	1.643	1	.200	.258	.033	2.046	
		-3.488	1.028	11.512	1	.001	.031	.004	.229	
	71771071	260.824	76.796	11.535	1	.001	1.880E+113	8.047E+047	4.394E+178	
	Constant	-6.613	3.604	3.366	1	.067	.001	_	-	

Note: a. Variable(s) entered on step 1: x1/slamic, X2Eps, X3age, X4S/ZE, X5CEOchairmanmoderator, X7ROA.

## **APPENDIX K**

Table K1. Using the period from 2014 to 2020: Correlation matrix

Varia	bles	YCSR	x1Islamic	X2Eps	X3age	X4SIZE	X5CEOchairman moderator	ROE	ROA
V2 CCD	Pearson Correlation	1	.066	.135	.164	.192	307**	.179	.276*
X2 CSR	Sig. (2-tailed)	-	.583	.259	.169	.106	.009	.132	.019
	N	72	72	72	72	72	72	72	72
	Pearson Correlation	.066	1	095	.153	064	049	096	168
x1Islamic	Sig. (2-tailed)	.583	-	.429	.201	.591	.682	.422	.159
	N	72	72	72	72	72	72	.179 .132 72 096	72
_	Pearson Correlation	.135	095	1	.016	.383**	340**	.576**	.379**
Eps	Sig. (2-tailed)	.259	.429	_	.894	.001	.004	.000	.001
	N	72	72	72	72	72	72	72	72
	Pearson Correlation	.164	.153	.016	Moderator   1.179	239 <sup>*</sup>			
X3age	Sig. (2-tailed)	.169	.201	.894		.407	.000	.019	.043
	N	72	72	72	72	72	72	72	72
	Pearson Correlation	.192	064	.383**	.099	1	.013	.496**	.281*
X4SIZE	Sig. (2-tailed)	.106	.591	.001	.407	-	.917	.000	.017
	N	72	72	72	72	72	72	72	72
X5CEOchairman	Pearson Correlation	307**	049	340**	.426**	.013	1	297 <sup>*</sup>	307 <sup>**</sup>
moderator	Sig. (2-tailed)	.009	.682	.004	.000	.917	_	.011	.009
	N	72	72	72	72	72	72	72	72
	Pearson Correlation	.179	096	.576**	−.275 <sup>*</sup>	.496**	−.297 <sup>*</sup>	1	.421**
ROE	Sig. (2-tailed)	.132	.422	.000	.019	.000	.011	<u> </u>	.000
	N	72	72	72	72	72	72	72	72
201	Pearson Correlation	.276*	168	.379**	239*	.281*	−.307 <sup>**</sup>	.421**	1
ROA	Sig. (2-tailed)	.019	.159	.001	.043	.017	.009	.000	-
	N	72	72	72	72	72	72	72	72

Note: \* correlation is significant at the 0.05 level (2-tailed); \*\* correlation is significant at the 0.01 level (2-tailed).

## **APPENDIX L**

**Table L1.** Using the period from 2014 to 2019: Correlation matrix

Var	iables	YCSR	x1Islamic	X2Eps	X3age	X4SIZE	X5CEOchairman	ROE	ROA
V2.000	Pearson Correlation	1	.030	.273*	.153	.192	−.374 <sup>**</sup>	.238*	.060
X2CSR	Sig. (2-tailed)		.787	.014	.173	.085	.001	.032	.596
	N	81	81	81	81	81	81	.238* .032 81087 .434 84 .522** .000 84266* .014 84 .478** .000 84278* .010 84278*	81
	Pearson Correlation	.030	1	085	.151	050	042	087	.062
x1Islamic	Sig. (2-tailed)	.787	-	.444	.170	.652	.708	.434	.577
	N	81	84	84	84	84	84	84	84
_	Pearson Correlation	.273*	085	1	.042	.370**	−.361 <sup>**</sup>	84 .522** .000 84 266* .014 84	.261*
Eps	Sig. (2-tailed)	.014	.444		.704	.001	.001	.000	.017
	N	81	84	84	84	84	84	.238* .032 81087 .434 84 .522** .000 84266* .014 84 .478** .000 84278* .010 84 184 .223*	84
	Pearson Correlation	.153	.151	.042	1	.139	.366**	266*	085
X3age	Sig. (2-tailed)	.173	.170	.704		.208	.001	.014	.443
	N	81	84	84	84	84	84	81087 .434 84 .522** .000 84266* .014 84 .478** .000 84278* .010 84 184	84
	Paarson	038	.478**	.211					
X4SIZE	Sig. (2-tailed)	.085	.652	.001	.208	-	.732	.000	.054
	N	81	84	84	84	84	84	84	84
	Pearson Correlation	374**	042	361**	.366**	038	1	.238* .032 81087 .434 84 .522** .000 84266* .014 84 .478** .000 84278* .010 84 184 .423*	094
X5CEOchairman	Sig. (2-tailed)	.001	.708	.001	.001	.732	-	.010	.393
	N	81	84	84	84	84	84	.238* .032 81087 .434 84 .522** .000 84266* .014 84 .478** .000 84278* .010 84 184 .223*	84
	Pearson Correlation	.238*	087	.522**	266*	.478**	−.278 <sup>*</sup>	1	.223*
ROE	Sig. (2-tailed)	.032	.434	.000	.014	.000	.010	-	.041
	N	81	84	84	84	84	84	.032 81 087 .434 84 .522** .000 84 266* .014 84 .478** .000 84 278* .010 84 1 278*	84
	Pearson Correlation	n .060 .062 .261*085 .211	.211	094	.223*	1			
ROA	Sig. (2-tailed)	.596	.577	.017	.443	.054	.393	.041	-
	N	81	84	84	84	84	84	84	84

Note: \* correlation is significant at the 0.05 level (2-tailed); \*\* correlation is significant at the 0.01 level (2-tailed).